

FOR IMMEDIATE RELEASE

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Cold Case America™ Launches in St. Clair County, Illinois

New Behavioral Information Research Initiative Introduces Operational Code Framework to Cold Case Investigations

St. Clair County, IL – Cold Case America™, a research initiative of Blue Wall Institute, L.L.C., founded by Dr. Olivia Johnson, is officially launching in St. Clair County, Illinois, with a mission focused on advancing the analysis of cold case homicides, unidentified human remains, missing and endangered persons, and equivocal death investigations through structured behavioral information and proprietary analytical protocols.

This initiative, founded by Dr. Olivia Johnson and Dr. Jorey Krawczyn, introduces a new investigative paradigm centered on the Operational Code – the internalized ideology and belief system that governs offender behavior, decision-making, escalation, and the behavioral permission structures preceding violent action.

Rather than relying solely on traditional motive-centered investigative models, Cold Case America™ utilizes the Operational Code Information System (OC-IS™) and the Operational Code of Sex & Violence™ (OC-SV™) to examine how ideology becomes operationalized behavior through patterns of access, control, behavioral escalation, and the execution of violence.

"At the center of this framework is the understanding that violent behavior does not emerge in isolation," said Dr. Johnson, President of Cold Case America™. "Behavior is often the operational expression of an internalized ideology – a belief system that permits, justifies, and structures violent conduct. Our goal is to provide agencies with a new behavioral lens for reviewing unresolved cases and identifying patterns that may have previously gone unnoticed."

With nearly 40% of homicides nationwide remaining unsolved, agencies continue to face mounting caseloads, limited resources, investigative fatigue, and the long-term degradation of evidence and continuity. Cold Case America™ was developed to support – not replace – law enforcement agencies by providing structured behavioral analysis, educational resources, consulting support, and collaborative partnerships designed to generate new analytical perspectives and potential investigative leads.

The initiative will also emphasize forward-looking investigative strategies, including identifying cases that may benefit from modern forensic review, emerging analytical technologies, behavioral linkage analysis, and structured behavioral reconstruction models that were not available when many of these cases were originally investigated.

Cold Case America™ currently focuses on data analysis and consultation, and provides training programs, behavioral intelligence resources, case review protocols, educational events, and collaborative partnerships. These initiatives aim to enhance investigative results and improve long-term strategies for resolving cold cases.

For media inquiries, partnerships, training opportunities, or additional information:

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About Cold Case America™

Cold Case America™ is a behavioral intelligence and research initiative of Blue Wall Institute, L.L.C., focused on advancing cold case analysis through structured behavioral frameworks, proprietary protocols, and Operational Code investigative models designed to support prevention, prediction, and resolution efforts in violent crime investigations.